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FOR IMMEDIATE RELEASE

Improving Care in IBS and CIC Symposium to be Broadcasted Via Live Webstream

Symposium will include an actual patient as part of the expert faculty panel to address variabilities in patient vs clinician perspectives and improve care and outcomes.

BETHESDA, Maryland (May 23, 2018) – CME Outfitters (CMEO), a leading accredited provider in continuing medical education, will be broadcasting a live symposium, *Getting to the Gut of the Matter: Closing the Gaps in Diagnosis, Effective Treatment, and Comprehensive Care in IBS and CIC*, via live webstream on Saturday, June 2, 2018 from 6:30 – 7:45AM ET. Participants will be able to collect free CME/MOC credit upon its completion.

With ten to fifteen percent of the adult population affected, irritable bowel syndrome (IBS) is the most common diagnosis in clinical gastroenterology. IBS and chronic idiopathic constipation (CIC) are debilitating, often misunderstood, and can be a challenge to diagnose and manage. In addition, personal shame and embarrassment often impact patients seeking treatment for their bowel symptoms.

To address these issues, this unique live stream event will integrate a patient into the expert faculty panel to provide attending clinicians with strategies to improve patient-provider communication to engage patients in discussions about their bowel health and patient-centric treatment strategies that relieve symptoms. Additionally, video vignettes of realistic patient-provider interactions will reflect the variability in symptom presentation, patient preferences or reluctance to move beyond OTC treatments, and treatment selection encountered in routine practice.

Moderator Dr. Brooks Cash will be joined by Dr. William Chey to dive deeper into these variabilities and “get to the gut” of the matter to provide clinicians with the confidence and knowledge they need to decrease delays in diagnosis, find the most effective treatment strategies, and improve overall patient outcomes in IBS and CIC.

For more information or to register for this free live stream event, visit <http://bit.ly/IBSCIC>.

To view a complete list of upcoming and available activities from CME Outfitters, visit www.cmeoutfitters.com.

About CME Outfitters, LLC

CME Outfitters develops and distributes live, recorded and web-based, outcomes- and evidence-based educational activities to thousands of clinicians each year and offers expert accreditation and outcome services for non-accredited organizations. CME Outfitters focuses on delivering education to specialty audiences, with strong expertise in neuroscience, inflammatory, infectious, and autoimmune diseases, and cardiovascular disease. For a complete list of certified activities and more information, visit www.cmeoutfitters.com or call 877.CME.PROS (877.263.7767).

**“CME Outfitters ...
Improving Clinical Behavior ... One Change at a Time”**

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